

N | A | O
DESIGNS

TWENTY NINETEEN
PRICING GUIDE

"YOUR
BUSINESS
DESERVES
YOUR
CONFIDENCE.
CREATING A
SOLID BRAND
HELPS YOU
STAND OUT
FROM THE
CROWD,
ALWAYS."

Limited spots available for premium packages this year. Allowing time to focus on each project and design with intention.

\$5740

full engagement
PACKAGE THREE

12-16 WEEK PROCESS
LIMITED SPOTS AVAILABLE

What's
Included:

- + Brand style guide
- + Instagram templates (3x3 layout) + FB Page
- + Basic website (5 -6 pages)
- + Print menu "To-Go"
- + In-store menu Board (Print or Digital Build-out)
- + 4 pieces of marketing in-store ads (Print or Digital Build-out)
- + Support and resource materials

No. 1

Style Exploration

+ *VIRTUAL MEETING: Brand focus, questionnaires, pinterest gathering, personal and business goals*

+ *MOOD BOARD: Inspiration board with color palette and overall style, includes brand breakdown*

+ *LOGO DESIGN: Four custom logo concepts, based on your brand style and includes digital logo mockups.*

No. 2

Building the Brand

+ *REGROUP SESSION: Time to discuss logo revisions and the additional items moving forward.*

+ *BRAND BOARD: Pulling it together and creating coordinating sub marks, patterns, etc.*

+ *PRINT/DIGITAL DESIGN: Design of your print or digital materials for marketing.*

+ *WEBSITE DESIGN: Wordpress website design of up to 5-6 pages. Site-map, wire framing and mock-ups will be provided for revision rounds.*

+ *BRAND STYLE GUIDE: How to use branding board (fonts, patterns, sub marks, logos and print)*

No. 3

Make it Public

+ *SOCIAL MEDIA: Design of your facebook page, 9 instagram templates and instagram sample feed.*

+ *LAUNCH WEBSITE: Once design has been finalized and final payment received, your site will be transitioned to live state.*

+ *SUPPORT & RESOURCES: You'll receive a one hour skype tutorial to walk you through your site and how to use it. Guides will also be provided for the Social Media templates.*

\$4200

online presence buildout
PACKAGE TWO

8-10 WEEK PROCESS
LIMITED SPOTS AVAILABLE

What's
Included:

+ Brand style
guide

+ Instagram
templates
(3x2 layout) +
FB Page

+ Basic website
(5 -6 pages)

+ Print menu
"To-Go"

+ Support and
resource
materials

No. 1

Style Exploration

+ *VIRTUAL MEETING: Brand focus, questionnaires, pinterest gathering, personal and business goals*

+ *MOOD BOARD: Inspiration board with color palette and overall style, includes brand breakdown*

+ *LOGO DESIGN: Four custom logo concepts, based on your brand style and includes digital logo mockups.*

No. 2

Building the Brand

+ *REGROUP SESSION: Time to discuss logo revisions and the additional items moving forward.*

+ *BRAND BOARD: Pulling it together and creating coordinating sub marks, patterns, etc.*

+ *WEBSITE DESIGN: Wordpress website design of up to 5-6 pages. Site-map, wire framing and mock-ups will be provided for revision rounds.*

+ *BRAND STYLE GUIDE: How to use branding board (fonts, patterns, sub marks, logos and print)*

No. 3

Make it Public

+ *SOCIAL MEDIA: Design of your facebook page, 6 instagram templates and instagram sample feed.*

+ *LAUNCH WEBSITE: Once design has been finalized and final payment received, your site will be transitioned to live state.*

+ *SUPPORT and RESOURCES: You'll receive a one hour Skype tutorial to walk you through your site and how to use it. Guides will also be provided for the Social Media templates.*

\$3100

brand buildout
PACKAGE ONE

4 - 6 WEEK PROCESS
LIMITED SPOTS AVAILABLE

What's
Included:

- + Brand style guide
- + Print menu "To-Go"
- + In-store menu Board (Print or Digital Build-out)
- + 4 pieces of marketing in-store ads (Print or Digital Build-out)

No. 1

Style Exploration

+ *VIRTUAL MEETING: Brand focus, questionnaires, pinterest gathering, personal and business goals*

+ *MOOD BOARD: Inspiration board with color palette and overall style, includes brand breakdown*

+ *LOGO DESIGN: Four custom logo concepts, based on your brand style and includes digital logo mockups.*

No. 2

Building the Brand

+ *REGROUP SESSION: Time to discuss logo revisions and the additional items moving forward.*

+ *BRAND BOARD: Pulling it together and creating coordinating sub marks, patterns, etc.*

+ *PRINT/DIGITAL DESIGN: Design of your print or digital materials for marketing.*

+ *BRAND STYLE GUIDE: How to use branding board (fonts, patterns, sub marks, logos and print)*

No. 3

Finalizing

+ *DELIVERY: All completed and finalized design files are sent to you*

\$1500+

design only
WORDPRESS SITE

3 - 4 WEEK PROCESS

No. 1

Custom Wordpress

WHAT IS WORDPRESS?

Wordpress is an open source platform that allows you to have full control from beginning to end. It offers a wide variety of plugins and add-ons that allow you to create a completely custom website without limitations.

IS IT FOR ME?

Wordpress is recommend for those who require more unique customization and a larger more robust website, as everything can be custom coded and controlled by you. It can grow with your business and has few limitations.

COST AND NEEDS: You are required to have your own hosting and domain, but other than that the monthly cost is low unless using plugins with monthly fees (e-commerce, events, etc). Support and security add-ons are recommended.

No. 2

Wordpress Website - Design Only

WEBSITE CONSULT:

Chat to discuss your needs, your style, wireframe, and recommended content and the process.

THE DESIGN: Based on the initial step you'll receive a mock up of the homepage design, custom blog, and 5 interior pages.

RESPONSIVE: After step above is completed a responsive site is designed for phone, mobile and tablet to match the design.

COMING SOON PAGE: Custom splash page designed with a sign-up, welcome snippet, and socials.

FINAL FILES: All completed and finalized design files are sent to you for your development team.

REVIEW: You'll receive two hours of website review to send to developer for any small fixes and design edits.

SUPPORT & RESOURCES: You'll receive a one hour Skype tutorial to walk you through your site and how to use it. Guides will also be provided.

LOOKING FOR MORE?

Additional Projects Available Upon Request

More pieces can be added to any pricing package if needed. For example, flyers, mailers, landing pages, letterhead, business cards etc.

We can develop a look and feel for your first pieces of collateral, setting the direction of your brand.

**Minimum project fee must be no less than \$750 or projects will be considered at current hourly rate.*

Let's talk some more

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